



### Notice To Advertisers On This Page

Change of copy must be in The Herald Business Office not later than Wednesday, 6 p. m., of each week.

# WHATEVER YOU WANT You'll Find It Here



Let Uncle Sam  
Bring It To You

## ASSAYING

**GEO. W. CAMERON**  
Assayer and Chemist  
Representative for Shippers to the  
El Paso Smelter  
200 San Francisco St.  
P. O. Box 450.

## AUTOS For Hire

Phone 1.  
Passenger Cars and Baggage  
Trucks.  
Longwell's Transfer

## AUTO ACCESSORIES

AUTOMOBILE SUPPLIES  
Fisk and Portage Tires  
Western Motor Supply  
Company  
218 San Francisco St.

## AUTOS USED

All Cars Sold at Bargains.  
**Hoagland & Ridge**  
218-220 West San Antonio Street

## AUTO Body OF EVERY DESCRIPTION

MADE IN EL PASO  
El Paso Body and Wheel Works  
SAM WILLIAMSON, Prop.  
1800 TEXAS STREET.



## Auto Painting

WE DO IT RIGHT  
El Paso Carriage & Auto  
Painting Co.  
303 S. OREGON.

## AUTO Batteries

**Willard**  
NEXT TIME TRY US.  
Western Battery and  
Magneto Co.  
314 E. Boulevard.

## AUSTIN Terrace

The Only Parked Residence District  
in El Paso—The Home Place  
Beautiful.  
W. H. Austin  
Jas. L. Marr & Co. } Apts.  
102 North Stanton.

## BAGGAGE

You Move When You Call 3500.  
Our padded van will move your  
furniture quickly and safely. Not only  
that, the van is dust proof and san-  
itary. One trip will move all the  
furniture in an ordinary size house.  
Antes, Baggage Taxic.  
City Service Co.  
A Metropolitan Service—Adv.

## BAKERY

Buster Brown Bread  
THE PERFECT LOAF  
For Sale By All Grocers.

## BANC

Start a Savings Account  
With Us.  
Rio Grande Valley Butter  
Bank & Trust Co.

## BARBER SHOP

Basement Barber Shop  
J. L. QUINN, Prop.  
Phone Service to Each Chair and  
Manicure Table.  
Basement Roberts-Banner Bldg.

## BRICK :-:

Don't Pass Up  
**Pass Tex Brick**  
The Best Brick Manufactured in  
El Paso.  
EL PASO BRICK CO.

## BUSINESS COLLEGE—

**NIGHT SCHOOL**  
International Business College.  
Coles Bldg. Phone 147.

## BUTTER

Ask Your Grocer for  
Rio Grande Valley Better  
MADE FRESH EVERY DAY.

## CAFE

Eat at—  
The White Star Lunch  
No Waiting—No Tipping.  
213 S. El Paso St.  
ALWAYS OPEN.

## Carbon Papper

SPECIAL 50c a Box  
Letter size, worth \$1.00. We only  
have a few left. Get a supply if  
you want a bargain.  
EL PASO BOOK CO.  
Mills Building 311 N. Oregon St.  
"It's Handy" Phone 662

## CARPENTERS AND CABINET MAKERS

F. X. Wimer Company  
Store Fronts—Counters—Shelving—  
Saloons, Bank and Pool Room Fix-  
tures—Ice Boxes—Show Cases and  
Screens. Ample Storage Room at  
Lowest Rates Estimates Furnished  
Free. We carry Second-Hand Ta-  
bles, Fixtures, Counters Show  
Cases and Bars.  
416 E. Overland St. Phone 3762.

## CHINA—

Fine China, Glassware—  
Art Pottery.  
**McKee-Smith**  
"The Dinnerware" House  
102 North Stanton.

## COAL

FULL WEIGHT  
Worham, Palm and Singleton.  
Successors to Osborn Fuel Co.  
1821 Texas St. Phone 5200

## COFFEE FREE

SERVED DAILY  
From 2 Till 5 p. m.  
PREMIUMS EXHIBITED  
PAN-AMERICAN COFFEE CO.,  
Inc.  
413 Mesa Ave.

HERE is the representative list of reliable concerns that make, sell and repair practically everything needed by the average man or woman. This list is arranged in Alphabetical Order for our Readers' convenience. You can find at a glance the names of the reliable concerns that can fill your wants by merely looking for the first letter of the article you want to buy or have repaired. The advertisers on this page are known to the management of The "El Paso Herald" as being strictly reliable and you can shop with them either in person, by phone or mail with perfect assurance that you will be given a square deal. Should you through some error have the slightest trouble with firm on this page which they will not quickly adjust, the El Paso Herald will appreciate hearing about it, as it is our intention to quickly throw out the advertising of any firm on this page that does not give our Readers everything promised them.

If you are interested in any article not listed on this page, write to the El Paso Herald, Directory Editor, and full information will be given you free of charge. Watch this page every Saturday.

## \$520 Cash for Herald Readers \$10 In Prizes Given Away Each Week

First Prize, \$5 Cash Second Prize, \$2 Cash  
Three Prizes of \$1 Each

### READ RULES OF CONTEST READ

In the 68 Ads. published below are certain misspelled words. Find these words. At top of a sheet of paper write the number of misspelled words found, then write each word correctly & the firm name of advertiser in which word misspelled appears. Write your name and street address. Do not write on both sides of paper. Address your answer to the DIRECTORY EDITOR, care Herald. Answers may either be mailed or brought to the Herald office. All answers must be in Herald office by 6 p. m. next Wednesday. Winners will be decided by the nearest correct, or the most correct correct answer. In case of a tie prizes will be divided. Next Saturday winners will announce and the awards mailed.

DIRECTORY WINNERS FOR LAST WEEK WERE:—First prize \$5.00, to C. T. WILK, 2027 Bliss St., El Paso, Texas; second prize \$2.00, to Miss Blanche Baker, box 1207, Clifton, Ariz.; 10 prizes of \$1.00 each to Mrs. C. H. Wilson, Cochise, Ariz., La. Miranda Ranch; Chas. F. Andrews, Co. 4th Inf., Columbus, N. M.; Miss Ellen Kluge, 710 N. Lee St., El Paso, Texas.

111 of  
Cours  
**COFFEE**  
JOE  
CERTAINLY—!!  
FOR OUR FAMOUS COFFEE  
410 South El Paso Street.

**DAIRY**  
Phone 402  
For the Best.  
AMERICAN DAIRY  
PURE MILK

## DIAMONDS & JEWELRY

The Jewel Shop  
Send Us Your Repair Work.  
Herald Bldg.

## DISTILLED WATER

QUICK DELIVERY  
EL PASO DISTILLED  
WATER CO.  
Phone 489.

## DRY CLEANING

**Wright**  
CLEANER  
Clothes Cleaned, Pressed Wright  
343—PHONE—2129

## DRUGS

PALACE DRUG CO.  
700-702 San Antonio St.  
Phone Us Your Drug Wants  
Quick Delivery.  
2686—6191

## ELECTRICAL

NEW DESIGNS IN ELECTRIC  
FIXTURES.  
Be modern—Acquaint yourself with  
the way Electrical.  
Larrabee Electric Co.,  
405 Texas Street. Phone 2822

## EXCHANGE

Mexican Money  
BOUGHT AND SOLD  
INTERNATIONAL EXCHANGE  
AND COMMISSION CO.  
324 South El Paso St.

## FURNITURE

Buy it from YOUNG and Buy It  
For Less.  
\$1.00 Down and \$1.00 a Week Will  
Buy All You Need in Furniture.  
Young Furniture Co.  
108 S. Stanton. Tel. 823

## FURNITURE AND HARDWARE

CHEAP FOR CASH  
H. KULLER  
399 S. El Paso St. Phone 2165

## FURNITURE REPAIRING

R. L. DANIEL FURNITURE AND  
MATTRESS FACTORY  
Office and Store, 218 Texas.  
Factory, 1506-1508 Texas St.

## GROCERIES

Everything Fresh—Prices Right  
Quick Deliveries  
Try Us.  
OVERLAND GROCERY CO.  
209 E. Overland.  
Phones 4233-4234.

## HAY, Grain And Feed

Walter S. Clayton  
OCHOA AND FIRST STS.  
PHONE 384

## H. WELCH CO.

We are now prepared to do all  
kinds of  
GASS PIPING  
and furnish all kinds of  
GAS APPLIANCES  
Sheet Metal Manufacturers and  
Jobbers.  
NIAGARA FURNACES  
2400 Block, Texas St. Phone 606.

## ICE! and Pure Distilled Water

USE DISTILLED WATER  
AND KEEP HEALTHY  
Rio Grande Ice & Fuel Co.  
Telephone 2250.

## INSURANCE

Life, Accident and Health Insur-  
ance—Up-to-Date Policies  
Occidental Life Insurance  
Company  
HENRY T. BOWIE, Gen. Agent.  
Phone 436, 307 First National Bank  
Building.

## JEWELER

Watch Mending Our Specialty.  
Special Excellence on Swiss and  
Composed Watches.  
Complete of Watches and  
Jewelry.  
F. NORD  
214 Mesa—Five Years With  
Next to Nba. W. T. HILSON Co.

## KOLT Finishing

Wholesale finishing for dealers,  
with special accounts on request.  
Best factory in El Paso—one  
of best in Southwest.  
Fine work of service.  
Special attention to mail orders.  
Address correspondence to  
GANDARA  
TOLTEC BASEMENT.  
Paso, Tex.

## LAIDRY

El Laundry Co.  
HouSPICK and SPAN  
phone 2177.

## LUBER

QUALLUMBER AT THE  
HT PRICE  
Rheinier Lumber Co.  
Piedmonts and Myrtle  
home 486.

## MARONI

Ask Grocer For  
ISTATE  
CARONI  
in El Paso—

## MRESSES

Are Manufacturers  
of Felton Mattresses and  
pillows of  
Bed & Cots, Chairs, Etc.  
WELBEDDING CO.  
P. O. Box 1  
El Paso Texas

## NISERY

See us for class lawn work.  
We open home grown Roses.  
Fruit and Trees. Vines Ever-  
greens.  
El Nursery Co.  
Alameda Ave.  
home 3330.

## O—

the Famous  
SAY GASOLINE  
Rande Oil Co.

## OPTICIEN

OPTOMETRIST  
CARYL C. HILL  
WHO MAKES GLASSES  
THAT FIT  
421 MESA AVE.

## PAINT AND WALL PAPER

We Carry Complete Stocks  
Worthington Paint and  
Wall Paper Co.  
414 N. Oregon. Phone 22

## PIANOS

Player and Electric Pianos and  
Talking Machines Sold on Easy  
Monthly Payments.  
JENKINS PIANO CO.  
The Big Piano House.  
211-213 Texas. Phone 2868.

## PLUMBING

Why of Course the Leading  
PLUMBER is  
McCHESNEY  
413 E. Boulevard. Phone 3808.

## PRINTING

Globe-Wernick Filing Cabinets  
Globe Safes.  
RUSH JOBS ARE OUR SPECIAL  
DELIGHT.  
Ellis Bros. Printing Co.  
110 S. Oregon. Phone 45-46

## QUALITY MARKET

601 San Antonio Phone 1313  
One Block East of City Hall.  
The Freshest of Meats, Oysters,  
Fruits and Vegetable.  
QUALITY FIRST—PRICE NEXT

## RYAN'S SCHOOL OF DANCING

Oregon and Overland  
CLASSES—Beginners—Mondays and  
Thursdays, 7:30 p. m. Advanced—Wed-  
nesdays and Fridays, 7:30 p. m. Chil-  
dren's Class—Saturdays, 10:30 a. m.  
Private Lessons By Appointment.  
Phone 2616.

## SADDLES

AND SHOE FINDINGS  
**West Texas Saddlery Co.**  
209 SOUTH OREGON ST.

## SEEDS

AND POULTRY SUPPLIES  
Manufacturers of PERFECTION  
Brand Poultry Foods.  
W. D. Wise Seed Co.  
Retail Store, 106 N. Stanton.

## SEADS

Now is the Time to Plant Garden.  
Grass, Flower and Field Seeds  
EL PASO SEED CO.  
523 E. San Antonio St. Cor. Campbell  
One Block East of City Hall and  
Courthouse.  
Phone 363.

## SHOE REPAIRING

TRY "THE  
ENTERPRISE"  
Ladies' Rubber Heels 25c.  
216 Mesa Ave.

## SPORTING GOODS

For Baseball Goods, Camp Furniture,  
Leggins, Belts, Holsters, Seabirds,  
Arms and Ammunition and Other  
Sporting Goods, go to  
SHELTON-PAYNE ARMS CO.  
Phone 438. 317 Texas St.

## SOMETHING NEW

BUY IT NOW TRY IT  
A soap that can be used  
Without Water  
Ask your grocer or Ryan's drug  
store.

## STORAGE

The Only Fire-Proof Storage  
in El Paso.  
Western Transfer &  
Storage Co.  
PHONE 96. 220 N. STANTON.

## TAILORING

Order your Spring Clothes now!  
Largest Showing of Newest Waists  
and Fashions for Tailored-to-Order  
Suit or Overcoat—\$15, \$20, \$22.50,  
\$25, \$27.50, \$30, up to \$50.  
RICHARD V. PEARSON  
110 TEXAS STREET.

## TANKS

CULVERTS  
SILOS.  
Let Us Quote You Prices.  
Hills, Sutton & White  
Mfg. Co.

## THEATRE

FOR THE BEST  
MOVING PICTURES  
FOR 5c.  
EUREKA THEATER  
215 S. El Paso St.  
Come once and you will come again.

## TRUNKS

TRAVELING BAGS, SUIT  
CASES AND SMALL LEATHER  
GOODS  
Made, Repaired and Exchanged.  
El Paso Trunk Factory  
NEXT TO CRAWFORD THEATER

## UNIVERSAL AUTO LOCK

Pat. Aug. 22, 1916.  
Absolute Protection  
against Theft, Joy Riders and  
Damaged Cars.  
UNIVERSAL AUTO LOCK CO.  
419 Myrtle Ave.

## VULCANIZING

Why pay high prices for tires when  
you can buy good second tires for  
less than half prices from the  
EL PASO VULCANIZING WORKS  
Phone 3240 117 N. Kansas St.

## WATER BAGS

TENTS, AWNINGS AND  
CAMP FURNITURE  
El Paso Tent and Awning  
Company  
314 San Francisco Street.  
Phone 2044.

## WELDING

We have purchased the plant of the  
Brown Welding Co., and are doing  
business at the same old stand.  
Come in and see the welders work.  
BUCHANAN WELDING CO.  
212 San Francisco St.